

# VIKING BACKERS

## Minutes of Meeting

Date: 5 October 2009

Venue: MTH Cafeteria

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**Attendees:** Cordt Goldeisen, Debbie Batzer, Barbara Burke, Greg & Lisa Dahle, Tonya Day, Penny Deyoung, Debra Flentje, Pam Jones, Katherine Martinez, Mike McNicholas, Bill Neugebauer, Tracey Tavai, Rob Trainer, Debbie Vo

**Apologies:** Lisa Arens, Dave Bleyer, Jeannie Provosto

### INTRODUCTIONS:

Cordt called meeting to order at 7.10pm and announced that Jen Clements has taken a new position at the board as science coordinator. He thanks her for her contribution to Viking Backers and hopes she knows she will be missed and wishes her best of luck in her new endeavor.

Following this announcement everyone present introduce themselves. In summary: Cordt - President, Debbie - Vice President/Administrative, Barbara Burke - JV Football Parent Rep (thanks for attending), Greg & Lisa Dahle - JV Boy's Soccer Parent Reps (thanks for attending), Tonya - Concessions, Penny Deyoung - Golf parent rep (thanks for attending), Debra - Vice President/Ways & Means, Pam - Membership, Katherine - Member at Large/Field Hockey Parent Rep, Mike McNicholas - Football Parent Rep, Bill - administrator, Tracey - communications, Rob Trainer - website, Debbie Vo - PTSA liaison

### PREVIOUS MEETING MINUTES:

Cordt briefly summarized minutes. No additions or corrections confirmed. Katherine moved to approve minutes from meeting 09.02.09 and Debra seconded the motion.

### PUBLICITY:

#### *Website:*

Digital Sports currently run our website and recently we experienced a major problem: they cannot accommodate us with on-line purchasing which is a necessity to our organization.

Cordt proposes that we leave Digital Sports and start a new website from scratch to suit our needs and hopefully have in place on-line facility in time for tickets sales for Italian Night Fundraiser (ticket count required by 12<sup>th</sup> October 2009). He asked Rob Trainer if he is available to help put together a new basic site which, when done up to a certain point, can be handed back to Backers to run independently. Rob kindly agreed to help and we are very appreciative of this. Many thanks Rob!

Rob then spoke, in summary: The current website framework belongs to Backers and we need to be aware that "you get what you pay for" regarding websites. Issues that Backers need to address regarding set-up include: short and long term goals, budget ie software costs around \$200.00, hosts site costs around \$20/month, where and how to host, credit card facility, content, forms set-up, access.

As time is a factor he offered to temporarily host the website until the fundraiser is over using PayPal for on-line purchasing, however PayPal does have high transaction fees. (Backers will absorb these fees). Information immediately required from Dave to set up Paypal is: merchant account verification, validation & email information.

After Italian Dinner Night, Rob will link old domain name, new domain name and website which will allow persons to look up our website easily. He will load up all information that currently is on website and suggests at a later date "dressing" up the website with sponsor logos, special icons links and generally making website look great.

## **WAYS & MEANS:**

### *Italian Night Fundraiser:*

Debbie is chairing this event and brought up that it is the 2<sup>nd</sup> year only for this fundraiser and how important it is, not to repeat last years mistake of running out of food. To offset mistake of last year, in addition to main meal provision there will be a "seconds" table on offer. Currently Debbie is in negotiations between two vendors for a final food decision and has contacted and signed up most volunteer slots for help on the night. Thanks to membership and concessions for providing extra volunteers.

A big concern to Debbie is the website not currently able to accommodate on-line purchasing of tickets. This may directly affect sales for this fundraiser (this concern is addressed below). However event will be marketed through fliers, local newspaper, parent reps of fall sports, signs in the cafeteria, weekly alerts, tickets availability at the Spirit Wear table . Additionally, Debra will ask Jeannie to email all coaches asking them to motivate their team and support this fundraiser.

NB: Next planning meeting will take place on 14 October 2009, 7pm at Teachers Lounge.

### *SAT:*

Lisa couldn't be here tonight and Cordt will email her for an update on new dates.

### *Membership:*

Pam reported a year-to-date total of \$9400.00!!!! This is awesome and incorporates 187 members. For everyone present tonight please know this amount is significant as it is MORE than the total made last year!!! Kudos to you Pam!!

### *Spirit Wear:*

Debbie reported that spirit wear has currently profited 3016.00 which is awesome - Kudos to you Debbie!.

### *Concessions:*

Debra reported that concessions have currently a profit of \$3700.00 which is a little down compared to same time last year. What has attributed to this amount is our poor football home game schedule and weather conditions...rain and more rain did not draw the crowds otherwise expected!

There are only three more football home games left, one being our Homecoming game and in preparation for this event Debra & Tonya have been working on a volunteer shift schedule to incorporate the 100+ volunteers. More volunteers are required!

Tonya asked that fall parent reps please convey to their parents her thanks for their wonderful volunteering.

A new grill needs to be purchased preferably before Friday 9 October and definitely before Homecoming. A new roaster has been purchased for warming food and is utilized well. Unfortunately concessions is still awaiting pretzel machine and Debra asked Bill about the possibility of using the pretzel machine in the cafeteria for homecoming? - Bill to advise us on this.

Chick-Fila is on hold as a consideration for homecoming due to costs involved. Philly Pretzels will definitely be on sale, they were a huge hit at last home game and many thanks to Dave who organized them.

Tonya has contacted Icy's Truck and the "Bread Guy" for homecoming specials but is still awaiting their response.

#### **NEW BUSINESS:**

- Greg Dahle asked if Backers have thought having their own non-profit concession stand at a venue such as M&T stadium as an extra money maker possibility? In answer, Debra said this has been done at Merriweather Pavilion, some time ago. Greg offered to make some calls and advise us on the outcome - thanks Greg!
- Bill asked when do clubs receive their checks from Backers as Ice Hockey has an invoice due.

Meeting adjourned at: 8.30pm  
Next meeting: 02 November 2009