

VIKING BACKERS

Minutes of Meeting

Date: 11 January 2010

Venue: Teachers Lounge

Attendees: Lisa Arens, Cordt Goldeisen, Debbie Batzer, Joe & Lois Blevins, Tonya Day, Debra Flentje, Pam Jones, Bill Neugebauer, Debbie Vo.

Apologies: Dave Bleyer, Katherine Martinez, Jeannie Prevosto, Tracey Tavai

PREVIOUS MEETING MINUTES:

December minutes were briefly summarized with no corrections AND a welcomed addition: Tonya will chair concessions 2010/2011.....yah Tonya! Minutes from meeting 12.02.09 then approved.

PUBLICITY:

Website:

Our newest sponsor Vehicles for Change is now advertised on the website and Backers will be handing out fliers advertising Vehicles for Change in upcoming Driver's Ed classes. (nb: extra fliers need to be printed and posted in cafeteria).

Additionally our two next fundraisers have been added to our website: Vegas Night -13 March 2010 (facility to purchase tickets is not yet available) and 5K Race designated for 2 May 2010.

Our sponsor list needs to be updated because as of March 2010 this current sponsor list expires. Backers need to contact current sponsors to ask if they would like to extend their support beyond this date.

WAYS & MEANS:

Concessions:

Planning for the cheerleading event Jan 30 & Feb 6 has begun. The numbers attending this event include 20 teams of 14-20 girls per team on Jan 30, and 12 high schools with minimum of 20 per team on Feb 6. Volunteers will be picked from a volunteer pool, but we do need to find out if NHS students can help as well. A volunteer schedule will be made up to cover three shifts being: 8am-2pm, 7.30-11am and 11-3pm. We can begin set up on Friday night prior to these events, from 3pm onwards.

Holiday Tree Sales:

Sales were ahead of schedule hence early closing of this event. The signs purchased by Joe Blevins and distributed in and around Mt Hebron area were deemed very successful! Please note to all if you have any of these signs please return to Viking Backers for storing in the trailer. Next year Backers will look at advertising this event earlier than we did this year.

Financial:

Budget is very going well and hence we are sitting pretty well right now. Currently our balance is \$26742.00 which is helped by:

- Concessions \$13798.00
- Driver's Ed \$6380.00
- Italian Dinner \$1984.00
- Membership \$9650.00
- Spirit Wear \$1347.00

Funding will be announced tomorrow night at Freshman Orientation so that all present are aware that to date Viking Backers have funded: Athletic Fund, Awards, Band, Boy's Basketball, Cavaliers, Cheerleading, Cross Country, Field Hockey, Football, Friends Club, German Club, Girl's Basketball, Girl's Soccer, Golf Team, Ice Hockey, Lancer Drill Team, Los Vikingos Club, PTSA, 9th Grade Team, Ice Hockey Team, Math Team, Media Center, Model UN, PBIS, Science Department, SGA, Translation Club, Viking Service Club, Wrestling,

Funds allocated but not yet released: Boys Soccer, and many more clubs

Vegas Night:

Vegas Night contracts have been perused and ticket price has been set at \$37.50 again even though expenses are a little higher this year (\$2700.00 vs \$2400.00 last year) due to the addition of one more Black Jack Table this year. We will need 140 people to attend this event to break even and we will need signs made up to indicate NO food at the tables this year!.

A planning meeting for this event will take place on Wednesday, 27 January 2010 at 7pm to further discuss the following:

- Tracey-pickup area
- Cordt-apply for Alcohol License \$15
- More smaller prizes? TVs? iPod Touch? NOOK? Notebook Computer?
- Pam-check offs for membership?
- Wheel for gifts-Cordt,
- Peruse advertisers from last time
- Packages & prizes - Cordt
- 9 ounce cups-BJs
- Beer-Susan? More Domestic Beer?
- Graduation Package for silent auction? MHHS staff member? Video, photo packages?
- Early baskets
- Letter to Coke
- Printing tickets-Batzer
- BINGO machine - need contact
- Cheerleading coaches-type program?
- Donations-Footballs, Pictures (Debbie Vo)
- Need \$1, \$5 & \$10 bills
- Tickets online
- Marty's Food Service
- Forms for donations? - Debra
- Baskets-Tracey & Tonya
- Ann Chatham - Bingo pieces
- Coffee Bar-Rhonda
- Baskets needed, any size

NEW BUSINESS:

- 5K Race designated for Sunday, May 2nd
- Cordt will contact Driver's Ed schools for summer dates

No other topics for discussion.

Next Meeting: 1 February 2010